



# CALL FOR PAPERS

## ICECH2021

### 9<sup>th</sup> International Conference on Emerging Challenges: BUSINESS TRANSFORMATION AND CIRCULAR ECONOMY

**5-6 November, 2021**  
*Ninh Binh, Vietnam*

Hanoi University of Science and Technology – School of Economics and Management, University of Economics and Business - Vietnam National University, Hanoi, National Economics University – Faculty of Business and Management, The University of Danang – University of Economics, University of Economics Ho Chi Minh City, Vietnam National University – International School, University of Hertfordshire (UK), AVSE Global (France), British Council (UK) and PPM School of Management (Indonesia) will organize the 9<sup>th</sup> International Conference on Emerging Challenges: Business Transformation and Circular Economy (ICECH2021) in Ninh Binh Province, Vietnam, on November 5-6, 2021. We would like to invite you to be a part of the ICECH2021 and submit your research papers for presentation consideration.

The aim of ICECH2021 is to provide a forum for academics and professionals to share research findings, experiences and knowledge for growth and sustainability in Asia-Pacific. We welcome the submissions in *Economics, Business, Innovation Management, and Business Law*.

Authors of accepted papers will be invited to present their work at the Conference. In addition, authors of best papers will also be invited to submit their papers to a special issue or a regular issue for publication consideration in selected journals. These papers will also be under an official double-blind peer-reviewed process by the journal. This conference will be organized on the following tracks and topics:

- Strategic Management
- Human Resources
- Operation & Supply Chain Management
- Organizational Behavior
- Innovation & Entrepreneurship
- Social Innovation & Social Entrepreneurship

- Risk Management
- Marketing
- Finance & Accounting
- Sustainable Business Development
- Corporate Governance
- Business Law
- Economics

**Supporting Journals:**

- International Journal of Emerging Markets (Scopus Q2)
- International Journal of Entrepreneurship and Innovation (Scopus Q2)
- VNU Journal of Science: Economics and Business
- Journal of Economic Studies (The University of Danang – University of Economics)
- Journal of Asian Business and Economic Studies (JABES)
- Journal of Management and Business Review (JM BR)

**Keynote Speakers:**

- Prof. Mickey Howard, Professor of Supply Chain Management, University of Exeter Business School, UK
- Prof. Cameron Truong, Department of Accounting, School of Business, Monash University, Australia
- Prof. Utz Dornberger, International SEPT Competence Center, Leipzig University, Germany

**Scientific Committee:**

Prof. Dr. Utz Donberger, Leipzig University, Germany

Prof. Dr. Matsui Yoshiki, Yokohama National University, Japan

Prof. Dr. Nigel Culkin, Senior Academic Manager, University of Hertfordshire, UK

Prof. Dr. Sabri Boubaker, Department of Law, Finance and Control, EM Normandie Business School, France.

Prof. Dr. Nguyen Hoang Nhut, Auckland University of Technology, New Zealand

Assoc. Prof. Dr. Christopher Brown, Hertfordshire Business School, University of Hertfordshire, UK

Assoc. Prof. Dr. Pham Thi Thanh Hong, Vice Dean, School of Economics and Management, Hanoi University of Science and Technology

Assoc. Prof. Dr. Vo Thi Thuy Anh, Vice Rector, University of Economics, The University of Danang

Assoc. Prof. Dr. Nguyen Anh Thu, Vice Rector, University of Economics and Business, Vietnam National University, Hanoi

Assoc. Prof. Dr. Nguyen Thanh Hieu, Dean, Faculty of Business Management, National Economics University

Dr. Dang Anh Tuan, Vice Dean, School of Banking and Finance, National Economics University

Prof. Dr. Nguyen Duc Khuong, Deputy Director for Research, IPAG Business School, France

Assoc. Prof. Dr. Hong T. M. Bui, School of Management, University of Bath, UK; Director of Education Network, AVSE Global

Assoc. Prof. Dr. Nguyen Phong Nguyen, Vice Head, Department of Research and International Cooperation, University of Economics Ho Chi Minh City

Assoc. Prof. Dr. Pham Quang Huy, Head, Department of Public Accounting, Faculty of Accounting, University of Economics Ho Chi Minh City

Assoc. Prof. Dr. Nguyen Van Dinh, Vice Dean, International School, Vietnam National University, Hanoi

Dr. Aprihatiningrum Hidayati, M.M., Vice Dean of Curriculum and Academic Affairs, PPM School of Management, Indonesia

Dr. Pham Canh Huy, Vice Dean, School of Economics and Management, Hanoi University of Science and Technology

Dr. Nguyen Tien Dung, Head of Business Administration Department, School of Economics and Management, Hanoi University of Science and Technology

Dr. Nguyen Thi Thu Thuy, Head of Economics Department, School of Economics and Management, Hanoi University of Science and Technology

Dr. Duong Manh Cuong, Head of Industrial Management Department, School of Economics and Management, Hanoi University of Science and Technology

Dr. Dao Thanh Binh, Head of Financial Management Department, School of Economics and Management, Hanoi University of Science and Technology

Dr. Pham Thi Kim Ngoc, Head of Management and Law Department, School of Economics and Management, Hanoi University of Science and Technology

**Organizing Committee:**

Dr. Nguyen Danh Nguyen, Dean, School of Economics and Management, Hanoi University of Science and Technology

Assoc. Prof. Dr. Vo Thi Thuy Anh, Vice Rector, University of Economics, The University of Danang

Assoc. Prof. Dr. Nguyen Anh Thu, Vice Rector, University of Economics and Business, Vietnam National University, Hanoi

Assoc. Prof. Dr. Nguyen Thanh Hieu, Dean, Faculty of Business Management, National Economics University

Prof. Nguyen Trong Hoai, Vice Rector, University of Economics Ho Chi Minh City, Editor in Chief, Journal of Asian Business and Economic Studies

Dr. Tran Anh Hoa, Dean, Faculty of Accounting, University of Economics Ho Chi Minh City

Assoc. Prof. Dr. Le Trung Thanh, Dean, International School, Vietnam National University, Hanoi

Prof. Dr. Nguyen Duc Khuong, Deputy Director for Research, IPAG Business School, France  
Assoc. Prof., Dr. Hong T. M. Bui, School of Management, University of Bath, UK; Director of Education Network, AVSE Global

Prof. Dr. Nigel Culkin, Senior Academic Manager, University of Hertfordshire, UK

Ms. Hoang Van Anh, Director of Education and Society, British Council, UK

Ms. Rike Penta Sitio, S.E., M.M., Manager of Research Center and Case Clearing House, PPM School of Management, Indonesia

**Important Dates:**

Full Paper Submission	<b>31 August, 2021</b>
Double-Blind Review and Full Paper Revision	1 September – 15 September, 2021
Announcement of Full Paper Acceptance	16 September, 2021
Registration Deadline	<b>30 September, 2021</b>
Conference	<b>5-6 November, 2021</b>

**Submission Fee:**

- For First Paper = US\$ 200
- For Additional Paper(s) = US\$ 100

**Best Paper Award:** US\$ 500

We look forward to receiving your abstract and/or full paper in response to the call, and happy to respond to inquiries from interested parties.

Your questions may be addressed to our e-mail at [iech@hust.edu.vn](mailto:iech@hust.edu.vn) or [iech.sem.hust@gmail.com](mailto:iech.sem.hust@gmail.com).

For more information, please come to our website: [iech.hust.edu.vn](http://iech.hust.edu.vn).

Your participation in this effort to produce research papers will contribute to the written body of knowledge and to the success of ICECH2021.

*Sincerely,*

**Dr. Nguyen Danh Nguyen**

Dean of the School of Economics and Management  
Hanoi University of Science and Technology