

## Curriculum Vitae

<b>Surname:</b>	Nguyen
<b>First Name:</b>	Thi Bich Hong
<b>Date of Birth:</b>	15/10/1981
<b>Academic Qualification:</b>	Ph.D in Development Economic
<b>Venia Legendi (qualification to teach):</b>	N.A.
<b>Further Qualifications:</b>	N.A.

<b>At the Higher Education Institution (to be accredited) since:</b>	2008
<b>Level of Employment (part-time or full-time):</b>	Full-time
<b>Teaching Focus:</b>	Microeconomics, Real Estate Development, Personnel Economics
<b>Interdisciplinary Aspects:</b>	Searching theory, Real estate economics, Behavioral economics
<b>Activities in the Areas:</b>	
- <b>Further Education</b>	Teach Microeconomics Teach Personnel Economics
- <b>Research</b>	Microeconomics Real Estate Development Real Estate Market Analysis Personnel Economics Behavioral Economics
- <b>Consultancy</b>	
<b>How are personal research activities reflected in teaching activities?</b>	Personal research activities are close to the teaching field, so it supports well.

<b>Work experience:</b>	
- <b>General</b>	Lecturer for 15 years Coordinator, Vietnam – Australia Partnership of Education Programme for 3 years
- <b>Activities as an Expert:</b>	2005 – 2007: Coordinator, Vietnam – Australia Partnership of Education Programme, University of Economics HCM City and Curtin University of Technology (University of Economics HCM

	<p>City) 2008 to present: Lecturer, School of Economics, University of Economics Ho Chi Minh City.</p>
7	<p><b>Articles in Vietnamese:</b></p> <ol style="list-style-type: none"> <li>1. Nguyen Thi Bich Hong, Truong Thanh Hiep (2024). Evaluating the impact of floods on changes in residential choice behavior in Ho Chi Minh City. <i>Journal of Asian Business and Economic Studies (JABES)</i>, 35(7), 71-87.</li> <li>2. Nguyen Thi Bich Hong, Truong Thanh Hiep (2022). The Behaviour of House Buyers in Response to Suspicious Signals of Houses for Sale. <i>Journal of Asian Business and Economic Studies (JABES)</i>, 33(7), 71-85.</li> <li>3. Truong Thanh Hiep, Nguyen Thi Bich Hong (2020). The role of social capital on the job seekers' behaviors. <i>Journal of Asian Business and Economic Studies (JABES)</i>, 31(7), 73-84.</li> <li>4. Truong Thanh Hiep, Phan Dinh Nguyen, Nguyen Thi Bich Hong (2019). Searching theory: Impact of expectation on house buyers' behavior. <i>Journal of Economics &amp; Development</i>, 262(4), 69-79.</li> <li>5. Nguyen Thi Bich Hong, Truong Thanh Hiep (2019). The role of stigma effect on homebuyer behavior on the Vietnam housing market. <i>Economic Studies</i>, 489(2), 43-54.</li> <li>6. Truong Thanh Hiep, Nguyen Thi Bich Hong (2018). The home buyers searching theory: The impact of loss aversion on home buyer behavior. <i>Journal of Asian Business and Economic Studies (JABES)</i>, 29(8), 18-35.</li> <li>7. Phan Dinh Nguyen, To Nhat Minh and Nguyen Thi Bich Hong. 2018. Real Situation and Solutions for the Development of Ho Chi Minh City Real Estate Market. <i>Journal of Economics &amp; Development</i>, No. 252.</li> <li>8. Nguyen Thi Bich Hong, Truong Thanh Hiep (2018). Search theory in housing market: The impact of their existing accomodation on buyers' decisions. <i>Journal of Finance and Marketing</i>, 46(8), 1-6.</li> <li>9. Nguyen Thi Bich Hong, Truong Thanh Hiep (2018). Determining the current apartment market bubble in Ho Chi Minh city. <i>Journal of Finance and Marketing</i>, 43(2), 41-54.</li> </ol> <p><b>Articles in English</b></p> <ol style="list-style-type: none"> <li>1. Nguyen, H., &amp; Truong, H. (2024). Impact of Asking Price Signals on House Buyer Behavior: Evidence from Ho Chi Minh City. <i>Journal of Real Estate Literature</i>, 1–16. <a href="https://doi.org/10.1080/09277544.2024.2426336">https://doi.org/10.1080/09277544.2024.2426336</a>. (Scopus)</li> </ol>

2. Nguyen, H.T.B. & Truong, H.T. (2024). Unveiling housing preferences amidst flood risks: an empirical study in an emerging market. *International Journal of Housing Markets and Analysis*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/IJHMA-06-2024-0079>. (Scopus)

3. Truong, H.T. & Nguyen, H.T.B (2023). The role of social capital on the searching behaviors of a job seeker in the multiple labor markets. *Studies in Microeconomics*, 11(3), 374 - 381 <https://doi.org/10.1177/23210222211051469> (Scopus)

4. Nguyen, H.T.B., Miller, N.G., Pham, N.K. and Truong, H.T. (2022). Flood risk and buyer search behavior in Ho Chi Minh City, *International Journal of Housing Markets and Analysis*, 15(4), 895 - 909. <https://doi.org/10.1108/IJHMA-05-2021-0060>. (Scopus)

5. Nguyen, H.T.B, Nguyen, H.T., Truong, H.T. (2020). The role of listing price strategies on the probability of selling a house: evidence from Vietnam. *Real Estate Management and Valuation*, 28(2), 63 – 75, <https://doi.org/10.1515/remav-2020-0016>. (Scopus)

### **Conferences and Proceedings**

1. Nguyen Thi Bich Hong, Truong Thanh Hiep. (2022). Underestimating the impact of floods? Evidence from housing choice behaviour in hcmc. International Conference on Business and Finance 2022 (ICBF 2022).

2. Truong Thanh Hiep, Nguyen Thi Bich Hong. (2021) Prior experience with flood risk and buyer search behavior: Empirical evidence in Ho Chi Minh City. International Conference on Business and Finance 2021 (ICBF 2021).

3. Truong Thanh Hiep, Nguyen Thi Bich Hong, Nguyen Ngoc Ha Tran, Tran Thi Bich Dung. (2020). Job Search Theory: The Role of Social Capital On Behaviours of Job Seekers. International Conference on Business and Finance 2020 (ICBF 2020).

4. Truong Thanh Hiep, Nguyen Thi Bich Hong. (2020). The Theoretical Framework Analyzes the Impact of Expectation of House Buyers on Their Searching Behaviors and The Empirical Results in Ho Chi Minh City. International Conference on Business and Finance 2020 (ICBF 2020).

5. Nguyen Thi Bich Hong, Nguyen Trong Hoai, Truong Thanh Hiep (2019). The Role of Listing Price Strategies on the Probability of Sale for house: Evidence in Vietnam. *The 2<sup>nd</sup> Asia Conference on Business and Economic Studies* (ACBES 2019).

6. Nguyen Thi Bich Hong, Truong Thanh Hiep (2019). Testing the stigma effect on housing market in Vietnam. *1<sup>st</sup> International Conference on Econometrics and statistical methods – Applications in economics and finance* (ESM-AEM 2019).

	<p><b>Research Projects:</b></p> <p><b>+ Ministry level researchs and and equivalent:</b></p> <ol style="list-style-type: none"> <li>1. Factors affect on the real estate prices in Ho Chi Minh City: forecasting trends and solutions for sustainable development, 2017, Province level, Member, Accepted.</li> <li>2. Housing survey demand report: Ho Chi Minh housing demand case, 2013, Ministry level, Member, Accepted.</li> <li>3. Evaluation of the competitiveness of agricultural products in the provinces of the Mekong Delta, 2008, Ministry level, Member, Accepted.</li> <li>4. The situation and solutions for tourism development in Ba Ria - Vung Tau province, 2005, Province level, Member, Accepted.</li> </ol> <p><b>+ University level researchs:</b></p> <ol style="list-style-type: none"> <li>1. Optimal Choice and Infidelity, 2022, School level, Member, , Accepted.</li> <li>2. Inappropriate under-market asking prices in an asymmetric market: Evidence in HCM housing market, 2021, School level, Member, , Accepted</li> <li>3. Job-seeking theory: the influence of social capital on job-seeking behavior, 2019, School level, Member, , Accepted.</li> <li>4. Analyze the impact of the pricing strategy on the time to sell a home: Case study of single-family housing market in HCMC, 2018, School level, Member, Accepted.</li> <li>5. A review of research theories related to the real estate bubble, indicators to measure the housing price bubble: a case study in the Ho Chi Minh City real estate market, 2016, School level, Member, Accepted.</li> </ol>
<b>Memberships:</b>	
<p><b>International experience through:</b></p> <ul style="list-style-type: none"> <li>- <b>Management Activities</b></li> <li>- <b>Academic Activities</b></li> <li>- <b>Personal Background/ Experience</b></li> </ul>	<ul style="list-style-type: none"> <li>- Chief Supervisor, ATAR course written examinations, Saigon International College, Vietnam.</li> <li>- Coordinator, Vietnam – Australia Partnership of Education Programme, University of Economics HCM City and Curtin University of Technology</li> </ul>
<b>Other:</b>	