

- Communicate with farmers via different channels: Zalo, hotline, email
- Work with the Digital Engagement Strategist and the Growth Strategist to organise events and activities for smallholder farmers
- Support the BizDev team with events planning, smallholder farmers engagement and networking

### 3. Previous Experience

- We don't need any experience for this role. It would be a plus if you do have some prior experience in:
  - Building and managing developer communities
  - Managing community channels on Slack, Team, Facebook Workplace, etc.

### 4. Requirement

- Exceptional and effective verbal and communication skills
- Proficient in English with excellent verbal and written communication skills
- Comfortable with communicating and interacting with an international network
- Excel in a fast-paced environment and is adept at scaling and growing programs
- Continuous learner, experimenter
- Ability to easily transition from high-level thinking to detailed creative execution and the ability to dive into the details.
- Storytelling skills
- Organized doer, enjoys getting things done while moving fast!
- A creative eye with ability to use online design tools such as Canva

### 5. Progression

Working together with the Platform Operator, you will get a chance to work with global colleagues inside Bayer. Through your work, you would be able to learn more about:

- Design thinking
- Mobile marketing
- Basic analytics
- Google Analytics
- Facebook Analytics
- Service Design
- Design Sprint
- Lean Startup