

# Community Coordinator

## 1. Overview:

Venture building has been described as the next frontier to drive corporate innovation. The APAC Digital Incubator team functions like a fast growing startup within Bayer in order to rapidly develop new business models with the goal of capturing new customers and market segments. You will be working in Bayer's HCMC head office and reporting directly to the Vietnam Venture Lead. This is a rare opportunity to work for one of the top Fortune 500 companies while gaining the experience of working in a startup environment.

We are looking for a Community Coordinator to support us with managing communities within the Digital Incubator and our venture operation.

## 2. Responsibility

### 2.1. Stakeholder Engagement

- Coordinate with other functions with Bayer Crop Science to increase our community reach and engagement.
- Connect our communities with other Bayer colleagues to help raise awareness about the Digital Incubator
- Engage and communicate with members in our community channels on a day-to-day basis
- Promote the agile mindset and entrepreneurial approaches inside our community

### 2.2. Operation Support

- Support the Digital Incubator's core team in their operation
- Facilitate stakeholder engagement in different countries

### 2.3. Workshops Planning & Coordination

- Coordinate with different participants across the entire APAC region to arrange workshop schedule
- Prepare instructional material to on-board participants
- Capture key insights from workshops to compose workshop recaps, reports and summaries

### 2.4. Smallholder farmers community development

- Help DI Vietnam to develop and to manage the smallholder farmers community.
- Support the Research team to conduct surveys, focus group interviews, phone interviews etc